



Executive Council Meeting Minutes
January 12, 2015

Opening

The CASFAA Executive Council meeting was called to order at 9:20am on January 12, 2015 at Courtyard Marriott – Camarillo, CA by 2015 CASFAA President, Sunshine Garcia.

Present

President – Sunshine Garcia
Past-President – Melissa Moser
VP Federal Issues – Anafe Robinson
VP State Issues – Beryl Schantz
Secretary – Thomas Le
Treasurer-Elect – Dewayne Barnes
CSU Representative – Michelle L. Rodriguez
Community College Representative – Robin Darcangelo
Independent Representative – Gary Nicholes
UC Representative – Annie Osborne
Proprietary Representative – Lissa Wayne
Training Co-Chair – Kim Thomas

Non-Present

President-Elect – Scott Cline
Treasurer – Daniel Reed
2014 Treasurer – Lindsay Crowell
Access & Diversity – Robert Weinert
Site Selection – Joanne Brennan

Agenda

- Welcome, Housekeeping, Announcements & Introductions
- Review & Approve Minutes from November Transition Meeting
- Outstanding To-Do Items
- Review/Approval of Consent Agenda Items
- Treasurer Update-Dewayne Barnes
- CLFE Update-Kim Thomas
- Segment Updates-All Segmental Representatives
- Day at the Capital-Beryl Schantz
- 1040 Update –Kim Thomas
- President Updates-Sunshine Garcia
- Budget & Planning-Dewayne Barnes
- Federal Update-Bruce Honer

Announcements

Four members on 2015 CASFAA Executive Council are also serving on 2015 WASFAA Executive Council:

- Dewayne Barnes – WASFAA Segmental Representative-at-Large
- Melissa Moser – WASFAA Secretary
- Kim Thomas – WASFAA Associate Representative-at-Large
- Beryl Schantz – WASFAA Co-Chair of Federal Issues

Appointed 2015 Executive Members:

- Dustin Smith – Electronic Initiatives Chair
- Mary Hoang - Graduate Professional Representative
- CASFAA President, Sunshine Garcia, will notify CASFAA membership of appointed positions.

Old Business

Pending Items:

- Follow up with Webmaster Kat Williams regarding I-Cloud account.
- Joanne Brennan completed inventory of assets, laptop, scanners, projectors, etc...
 - Need to forward to Treasurer and Secretary

Completed Items:

- Send birthdays to Sunshine Garcia
- 2015 Executive Council Contact Roster – Sunshine Garcia will forward to EC members.

Approval of 2013 CASFAA Conference Minutes

Need to be approved at annual conference closing meeting in Sacramento. Need both 2013 and 2014 CASFAA Conference Closing Business Meeting Minutes for 2015 CASFAA Conference Program.

Approval of Executive Council Minutes

Motion to approve minutes from November 2014 transition meeting:

- 1st Motion – Robin Darcangelo, Community College Representative
- 2nd Motion – Dewayne Barnes, Treasurer-Elect
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Approval of Consent Agenda

Motion to approve Consent Agenda:

- 1st Motion – Annie Osborne, UC Representative
- 2nd Motion – Beryl Schantz, VP State Issues
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

New Business

1. Treasurer Update: Dewayne Barnes, Treasurer-Elect
 - a. Daniel Reed - Recommend that the task of processing of the prior year's audit stay with the past treasurer.
 - b. Daniel needs more training from Lindsay to transition role.
 - c. Working on 2015 calendar of action items; Reestablish CD, reconciling unassigned expenses, better tracking of expenses, and may work with NASFAA investment firm.
 - d. Majority of 2014 conference expenses paid.
 - e. Expense reports being process.
 - f. \$987k in assets.
2. CLFE Update: Kim Thomas, CLFE Representative
 - a. Explanation of CLFE handout – Organization Mission Statement and Goals
 - b. Proposing to change “Lenders” to “Leaders” in organization name.
 - c. Partnership with CASFAA
 - d. CLFE booth at annual conference
 - e. Surveyed membership regarding needs
 - f. Continue to participate and send representation on CASFAA Executive Council
 - g. Working on 5 year strategic plan and remaining solvent
 - h. Provide resources, training, services, and products to clients and CASFAA members.
3. Segment Updates: All Segmental Representatives
 - a. Lissa Wayne, Proprietary Segmental Representative
 - i. Send out communication regularly to membership and keep them informed.
 - ii. Monthly conference call with committee
 - iii. Bring vendors to conduct presentations at Proprietary Workshop at Conference
 - iv. Reach out to Bureau of Private Post-Secondary Education to provide morning session forum
 - v. Provide opportunity for attendees to place questions in “Parking Lot” and host Q&A Forum in the afternoon to be answered by SME panel in the afternoon
 - vi. Soft skills presentations on best practices
 - vii. 2 webinars or more during Summer Series – Federal Update and Soft Skill
 - viii. Survey membership to determine needs along with 3rd party servicers for FAM system and default prevention
 - b. Gary Nicholes, Independent Segmental Representative
 - i. Need assistance on determining segment members

- ii. Reach out to past Independent Segmental Representatives for assistance
 - iii. Host CASFAA Breakfast /Summer Training
 - iv. Partner with Veronica Villalobos Cruz at AICCU
- c. Anafe Robinson, VP of Federal Issues
 - i. Reached out to members last year for committee selections – 17 members
 - ii. Hot topics in federal issues: Simplification, Gainful Employment, DL Neg. Reg., Reauthorization, and NASFAA Leadership
 - iii. Pending decision to serve on DL Negotiated Rulemaking committee.
 - iv. Need to schedule first conference call and reoccurring twice a month
 - v. Transition HS Outreach Committee to Dennis Schroeder
- d. Annie Osborne, UC Segmental Representative
 - i. 38 members at UC Conference Breakfast
 - ii. Continue breakfast at conference
 - iii. Increase membership of UC
 - iv. Seeking committee members
 - v. Seeking speakers at breakfast at conference
 - vi. Schedule conference call with UC - UG and GRAD Offices
- e. Michelle Rodriguez, CSU Segmental Representative
 - i. Seeking committee members
 - ii. Need list of CSU members
 - iii. Increase membership
 - iv. Conference Breakfast – need speakers
 - v. Use 1040 workshop to recruit membership
 - vi. Dream Loans and Middle Class Scholarship as topics to draw CSU attendees at conference
 - vii. Value of coming to CASFAA Conference blast...state and segment specific topics.
- f. Robin Darcangelo, Community Colleges Segmental Representative
 - i. Waiting for committee members confirmation
 - ii. Discuss segmental breakfast
 - iii. Seek leadership speaker
 - iv. Increase membership
 - v. CCCSFAA Conference booked and adding more rooms to conference hotel
 - vi. Incoming President – Linda Williams getting CSAC more involved at conference
 - vii. Too many conferences making it more difficult for membership
 - 1. NASFAA, WASFAA, CASFAA, FSA, CCCSFAA, etc....
 - 2. How do we highlight different areas to attract members to attend?
 - 3. CCCSFAA would have community college track at the breakfast and the one day training at CASFAA but it moved back to own conference
 - 4. Looking for training opportunities not necessarily having a conference
 - a. Up to CCCSFAA EC
 - b. Not transparent to reason of hosting upcoming conference when CASFAA conference just completed.
 - c. Supposed to be series of one day trainings
 - d. Bring back to CASFAA partnership – Sunshine Garcia will reach out to CCCSFAA President Linda Williams
 - viii. President Obama bill proposal for free tuition at Community Colleges discussion.
- g. Beryl Schantz, VP of State Issues
 - i. State Issues: New Dream Loan
 - ii. Seeking committee members equal representation across segments

- iii. Meet mostly via conference calls
 - iv. Create position paper for CSAC
4. Day-at-the-Capital Update: Beryl Schantz, VP of State Issues
- a. March 3, 2015 – DATC
 - b. Need DATC contact – Angelo - CSAC to block rooms at Capital and coordinate meeting with Senate and Assembly members
 - c. Partner with CCCSFAA Contact – Linda Williams
 - d. CCCSFAA does hotel room block
 - e. Luncheon split between CASFAA and CCCSFAA
 - i. Need speakers at luncheon
 - f. CASFAA EC is budgeted with CASFAA
 - i. Not general members that attend
 - g. Open to all membership to participate
 - h. Melissa Moser will send all DATC notes to Beryl
 - i. Arrive on Mar. 2 and leave Mar. 3
 - j. Opening remarks to EC by CSAC Commissioner- Diana Fuentes-Michel
 - k. Send blast to membership to announce DATC.
 - l. Send proposed bills to EC to review prior and create position paper
5. 1040 Update: Kim Thomas, 1040 Workshop Chair
- a. Targeted dates: March 16 -20 and March 23-27
 - b. Jim Briggs not increasing fees \$19,800...half deposit up front and half due after event
 - c. 9 in-person workshops in No. CA and So. CA
 - d. 2 online webinars for a fee
 - e. 9am – 3pm workshops
 - f. Selecting host sites, contacting previous hosts
 - g. Completed survey:
 - i. San Diego challenging location for attendees
 - ii. OC – Costa Mesa location new possible site
6. President Updates-Sunshine Garcia
- a. 2015 CASFAA Conference
 - i. Site selection committee met yesterday 1/11/15 and finalizing rooms in Sacramento
 - ii. General Sessions at Conference Hotel Hyatt Hotel
 - iii. Breakout Sessions at Sacramento Convention Center
 - iv. Signing future contracts on site selections 2016, 2017 and 2018 – Staying with Marriott for better deals on contracts
 - v. Anaheim, CA – Nov. 4 – 8, 2016
 - vi. Monterey, CA – Nov. 2017
 - vii. San Diego, CA – Nov. 2018
 - b. Newsletter: March, May, July and Nov. (Conference Edition)
 - i. Susan Alison - Editor
 - ii. Deadlines:
 - 1. March 20 – Conference Update, DATC and Seg. Reps introduction
 - 2. May 15 – Conference Update, Treasurer Report, 1040 Update, EC Nomination
 - 3. July 26 – Conference Update, EC Elections, Federal Update
 - 4. Sept 18 – Nov. Conference Issue, EC Transition, ADC Scholarships, Treasurer Update

- iii. Motion to change pricing of newsletter ad (see below)
 - 1. Notify CLFE and vendors of new pricing
- c. More transparency to membership
 - i. Monthly communication from President to Membership
 - ii. CASFAA Blasts and Email
 - iii. Recommendation of blog on Facebook and Website
- d. Update “Who We Are?” CASFAA Brochure
- e. Update CASFAA Bylaws and Procedures
- f. Update CASFAA Strategic Plan

- 7. Budget & Planning: Dewayne Barnes, Treasurer-Elect
 - a. Review 2014 Annual Conference Survey Analysis
 - b. Review and approve EC Budgets

Approval of Executive Council Budgets

Motion to approve 1040 Workshop Budget:

- 1st Motion – Annie Osborne, UC Representative
- 2nd Motion – Michelle Rodriguez, CSU Representative
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Motion to approve Proprietary Budget:

- 1st Motion – Michelle Rodriguez, CSU Representative
- 2nd Motion – Beryl Schantz, VP State Issues
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Motion to approve change in pricing Vendor Booth Area:

- 1st Motion – Beryl Schantz, VP State Issues
- 2nd Motion – Lissa Wayne, Proprietary Representative
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Motion to approve increase pricing on Proprietary Workshop from \$25 to \$50:

- 1st Motion – Lissa Wayne, Proprietary Representative
- 2nd Motion – Michelle Rodriguez, CSU Representative
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Motion to approve preliminary Conference Budget of \$300k:

- 1st Motion – Beryl Schantz, VP State Issues
- 2nd Motion – Annie Osborne, UC Representative
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

8. Federal Update: Bruce Honer, FSA Trainer – US Department of Education

- a. Summer Training Webinar – Lissa Wayne, Proprietary Rep.
- b. Appropriations Bill – ATB HR83 Sept. 2014
 - i. Retroactive July 1, 2014
 - ii. Working on DCL
 - iii. Partial ATB reinstate
 - iv. Students are pursuing eligible career pathway program. 6 conditions to meet eligibility.
 - v. Not eligible for full Pell
 1. Mandatory Pell \$970 – add on to Discretionary Pell \$4860 effective 1516 Award Year
 2. \$5830 1516 Award Year
 3. Only for new ATB
 - vi. ATB only eligible for Discretionary Pell \$4860
 - vii. Do not share with membership...wait for DCL to be published.
- c. DCL GEN 14-21
 - i. Students enter Juvenile Justice Facility – “Incarcerated”
 - ii. Eligible for Pell no Federal Loans
- d. DCL GEN 14-22
 - i. Double number apprenticeship in US next 4 years.
 - ii. FWS
- e. New FSA Handbook with Active Index
 - i. Nov. 12, 2014 - Electronic Announcement
 - ii. Links on top of handbook that directs to DCL and code of federal regulations
- f. Unable to talk about GE

Approval of New Pricing of CASFAA Newsletter Ads and Vendor Booths at Conference

Motion to approve lowering the price of the CASFAA Newsletter Ads and new pricing for Vendor Booths:

1. ¼ page \$100
 2. ½ page \$250
 3. Full page \$500
 4. Back page premium \$1000
 5. Conference edition front inside 1st page \$750
 6. Add new pricing for vendors
 - \$1250 Perimeter Booth
 - \$1500 Preferred Location
- 1st Motion – Michelle Rodriguez, CSU Representative
 - 2nd Motion – Melissa Moser, Past-President
 - In Favor - All
 - Opposition – None
 - Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Follow Up Action Items:

- Fix 2013 CASFAA Conference Closing Business Meeting Minutes from former Secretary Denise Pena for accuracy.
- Follow up with Webmaster to archive EC Meeting Minutes and Segmental Reports
- Follow up with Webmaster Kat Williams regarding I-Cloud account.
- Joanne Brennan completed inventory of assets, laptop, scanners, projectors, etc...
 - Need to forward to Treasurer and Secretary

Adjournment

Motion to adjourn Executive Council meeting:

- 1st Motion – Anafe Robinson, VP Federal Issues
- 2nd Motion – Dewayne Barnes, Treasurer-Elect
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass - 2015 CASFAA President, Sunshine Garcia

Meeting was adjourned at 1:30pm by 2015 CASFAA President, Sunshine Garcia.

The next general meeting will be TBD.

Minutes submitted by: 2015 Secretary – Thomas Le

Approved by: To be approved by 2015 CASFAA Executive Council via Consent Agenda